



 *summer*
LEAHP Leadership Academy
for Alcohol Harm
PREVENTION

organizing partners:



Canadian Centre
on Substance Use
and Addiction



supported by:



REPUBLIC OF SLOVENIA
MINISTRY OF HEALTH



Sunday 16 June 2019

Morning	Arrival	■ Accommodation in Hotel Park 3*
13.00	Lunch	■ Welcome by the LEAHP team
15.00	Short Ljubljana City Tour	■ Preseren Square / Triple Bridges ■ Dragon Bridge / Central Market ■ Robba Fountain / Town Hall ■ Ljubljana River / Congress Square ■ Free Time
19.00	Dinner	■ Drink Revolution Momentum Dinner



Monday 17 June 2019



09.00

SESSION 1
LEAHP Welcome

- Welcome by Ministry of Health, UTRIP, IOGT, CCSA
- Housekeeping and Ground rules
- LEAHP - rationale, program, material
- Expectations of participants and organizers

11.00

Break

11.30

SESSION 2
LEAHP Introduction

- Get to know each other and team building
- Homework: presentations by country or university
- Interactive discussions and assessment of the problems

13.30

Lunch

14.30

SESSION 3
Fake Free: Discourse analysis of
the alcohol norm, expectancies
and culture

- Challenging assumptions about alcohol
- Exploring the dimensions of the alcohol norm
- The real and socially constructed effects of alcohol
- Towards healthier norms and communities

17.00

Ljubljana city sightseeing

- Ljubljana Castle
- Free time

19.00

Dinner

Tuesday 18 June 2019



09.00	SESSION 4 Introduction to prevention	<ul style="list-style-type: none">■ Situation in the field of prevention■ Epidemiology and importance of prevention■ Definition and classifications of prevention■ Levels of prevention interventions■ Settings of prevention interventions■ Theories and models of prevention■ What works and what does not work in prevention
11.00	Break	
11.30	SESSION 5 Project assignments update	<ul style="list-style-type: none">■ Reassessment of homework based on new knowledge■ Interactive discussion on needs assessment■ Dividing into project groups■ Questions and answers / discussion
13.30	Lunch	
14.30	SESSION 5 (cont.) Project assignments update	<ul style="list-style-type: none">■ Developing / updating the project assignments■ Reporting by groups■ Questions and answers / discussion■ Wrap - up
19.00	Dinner	
21.00	Sober Sensation Party	

Wednesday 19 June 2019



09.00	LECTURE 1 Think Global Act Local: Alcohol related harm and evidence based community approaches	<ul style="list-style-type: none">■ Alcohol and sustainable development - from global to local: Recent research on alcohol, ill-health, youth, society and Sustainable Development■ Prevention Triangle■ Use of Research in project development■ Community approaches and community leadership■ Questions and answers / discussion
11.00	Break	
11.30	LECTURE 2 Big Alcohol Exposed: Unethical practices by alcohol industry	<ul style="list-style-type: none">■ Heineken in Africa■ Global overview of alcohol industry tactics■ Questions and answers / discussion
12.30	SESSION 6 Workshop on unethical tactics and strategies by alcohol industry	<ul style="list-style-type: none">■ Busting alcohol industry myths and false messages■ Creatively countering unethical industry practices
13.30	Lunch	
14.30	Free time	<ul style="list-style-type: none">■ Sightseeing in Bled and Bohinj
19.00	Dinner in Bled	

Thursday 20 June 2019



09.00	LECTURE 3 Alcohol and youth	<ul style="list-style-type: none">■ Youth consumption trends, reasons for use and non-use■ Real effects of alcohol in youth■ Examples of youth as change-makers: Best buys in alcohol policy (environmental prevention)■ Question & answers / discussion
10.00	STUDENT-LED SESSION 7	<ul style="list-style-type: none">■ The case for youth leadership in alcohol prevention Discussion
11.00	Break	
11.30	LECTURE 4 Advocacy, campaigning and messaging	<ul style="list-style-type: none">■ Basics on alcohol policy advocacy■ Building effective coalitions / alliances■ Questions & answers / discussion
12.30	SESSION 8 Advocacy, campaigning and messaging	<ul style="list-style-type: none">■ Key lessons for effective campaigning and messaging■ Questions & answers / discussion
13.30	Lunch	
14.30	SESSION 9 Key concepts in prevention	<ul style="list-style-type: none">■ Exploring the ins & outs, dos & don'ts in prevention■ Basics of school-, family-, media-, community- and environmental prevention
19.00	Dinner	

Friday 21 June 2019



09.00

WORKSHOP
Alcohol – myths and realities

- Tools and concrete actions to counter myths and create different realities
- Counter-acting myths
- Find partners and funders for youth activities to break dependency on Big Alcohol
- Tools, techniques, positive spin, flipping the script

11.00

Break

11.30

SESSION 10
Project assignments updates

- Updating the project assignments
- Reporting by groups
- Questions & answers / discussion

13.30

Lunch

14.30

LECTURE 6
Monitoring & evaluation

- Monitoring & evaluation
- Content related to project assignments

19.00

Dinner

Saturday 22 June 2019



09.00	SESSION 11 Final project proposals	<ul style="list-style-type: none">■ Finalization of the project assignments■ Group work and presentation of project proposals
11.00	Break	
11.30	SESSION 12 Final project proposals (cont.)	<ul style="list-style-type: none">■ Group work & presentation of final project proposals■ Feedback & evaluation of the LEAHP■ Closure of the LEAHP
13.30	Lunch	
14.30	Free time	<ul style="list-style-type: none">■ Trip to Postojna Cave
19.00	Dinner in Postojna Cave	<ul style="list-style-type: none">■ Ceremonial closure of LEAHP and awarding certificates