

# International Public Health Leadership Training

Pre-GA Workshop



IFMSA March Meeting 2014  
February 28<sup>th</sup> – March 2<sup>nd</sup>  
Hammamet, Tunisia



**SCOPH**  
Public Health



## I. Introduction and Background

Public Health is as complex, as important, and as challenging now as it ever has been. Major epidemiological changes are imposing a heavy load in health, social and economical systems and are unbearably shaping the way we live, build our communities and plan our future. Old and new public health challenges require public health leaders with a shared spirit of global solidarity who “paradoxically blend personal humility with professional will and make the right decisions happen” .<sup>1</sup>

The Standing Committee on Public Health began in 1952 driven by a strong will to take an active part in preventing and making policies concerning health problems. It has been an essential part of the work of the Federation and has worked to raise the public health leaders of tomorrow ever since its’ establishment – from Directors, to members of the Executive Board and Team of Officials of the IFMSA, to key players within international non-governmental organizations, local and national governments, etc. The Standing Committee is engaged in developing more leaders at every level and creating a collaborative culture across IFMSA.

The International Public Health Leadership Training aims to prepare participants to be public health leaders and innovators. Through educational experiences participants will develop their leadership potential. The workshop will generate immediate and lasting benefits for participants, for IFMSA, the Standing Committee of Public Health and the communities they serve. The public health principles and concepts to which students in this training will be exposed can be applied in a wide variety of practice settings as students and public health advocates.



## II. Objectives

The IPHLT is based on the three major functions of public health: assessment, policy development, and assurance of conditions in which people can be healthy.

1. Strengthening leadership capacity in IFMSA and the Standing Committee of Public Health;
2. Providing a network and environment to stimulate personal and professional growth;
3. Promoting innovative collaborations among high-potential IFMSA leaders concerned about the health of their communities.

## III. Methodology

The IPHLT uses a variety of teaching methods, from sessions with seminal thinkers (in and out of public health) to case study sessions, experiential learning, individual assessment tools, team-based action learning and reflection.

Participants will be required an enquiring mind, willingness to participate, and a commitment to implement learning back in their work and study places. Pre-work ensures they will enter the program ready for an intensive and accelerated learning experience.

## IV. Speakers



## V. Fundraising Plan and Budget

Funds will be provided by Participation Fees for Pre-MM14 Workshop and potential outside funds from interested parties.

Resources and materials:

Room for 20–30 people with high speed internet access;

Accommodation for 20–30 people (plus trainers);

Chairs that can be easily rearranged, depending on activities;

Breakfast, lunch, and dinner, as well as morning and afternoon coffee breaks, during the entire workshop;

Flipcharts, markers, metacards, Post-It notes;

LCD projector, speaker, extension cords for laptops.

## VI. Participants

We aim to gather 20–30 participants, they should be self-motivated with the passion and ability to make a significant difference in public health. Applicants will be assessed according to expressed motivation for public health leadership in IFMSA and in the future, as well as recorded experience of positive engagement in public health advocacy and service.

## VII. Proposed Agenda

	<b>Day 1</b>	<b>Day 2</b>	<b>Day 3</b>
	<b>ASSESSMENT</b>	<b>POLICY DEVELOPMENT</b>	<b>ASSURANCE</b>
7:00– 9:00 <b>Breakfast</b>			
9:00–10:00	Welcome, Orientation, Getting to know, expectations setting	Seminar: Global health and the burden of NCDs	IOGT Workshop
10:00–12:00	<b>Seminar: Assessing challenges in</b>	<b>Training: Advocacy and Policy making</b>	IOGT workshop



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	Public Health. Roundtable: “With My Own Eyes” : Trends and Public Health Challenges Where I Am	Circle: Shared Humanity Small working groups and policy work	
12:00–13:00	Training: Part 1 Strategic leadership <i>“You as a Leader creating the future”</i>	IOGT Workshop	IOGT Workshop
13:00–14:00 Lunch			
14:00– 16:00	Training: Part 2 Strategic leadership <i>“Leading change through people”</i>	IOGT Workshop	IOGT Workshop
16:00 –17:30	Training: Part 3 Strategic public health leadership <i>“Time for heroes”</i>	IOGT Workshop	IOGT Workshop
17:30–18:00	Circle: Shared Perspectives	Circle: Shared Perspectives	Closing ceremony

## VIII. Follow Up Plan

1. The newly established leaders will take part in a session of the Standing Committee Sessions during March Meeting 2014.
2. A new Online-based group will be created in order to make sure that there is an easy-accessible channel of communication between participants;
3. Make use of a Four-times based follow-up by checking on the status of participants and their activities on the 1<sup>st</sup>, 3<sup>rd</sup>, 6<sup>th</sup>, and 12<sup>th</sup> month after the end of the Workshop and provided Online and Physical consultation upon necessity;



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4. Provide contact information of all participants to the next Director and Liaison Officer of the Standing Committee on Public Health in order to ensure sustainability of the work.

## **IX. Contact information**

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