Alliance for Alcohol policy movements

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Collaboration: Why?

- Alcohol related problems affect beyond one sector
- Alcohol policy interventions & process need effort from beyond one sector
- Maximize (limited) resources
Addressing alcohol-related problems?

- Policy interventions (Tax & Price, Availability control, consumption context modification, marketing control, drink driving countermeasures, education & persuasion, screening & treatment)

- Stakeholder empowerments
- Shaping social awareness & attitudes
- Media advocacy
- Policy process (agenda setting, formulation, implementation, evaluation)
Why collaborate?

Market volume of alcohol and tobacco and budget for control program 2011

Budget of ThaiHealth Promotion Foundation $1.85 per capita

Sources: Recalculated from ThaiHealth Master Plan 2011-13, photo from internet
Collaboration

- Individual/ organization
- Shared objective/ goal
- Action/ practice
- Ownership/partnership/ participation
- Mutual strategy/ plan/ management
- Role/ responsibility

- Synergise/ Synchronise / increase efficiency
- Collective leadership/ collective capacity
Collaboration: What?

Policy process stages

- Agenda setting
- Evaluation
- Policy formulation
- Implementation

Policy actors

Policy context

Thamarangsi, T; Alcohol Policy Process in Thailand 2008
4 roles of ThaiHealth: Catalysing, Enabling, empowering & Coordinating
Interesting story of Thai Healthy Lifestyle Strategy

- Phase (I) 2006-2011 and (II) 2011-2017
- Addressing Big Four NCDs and Behaviours + Mental health

Executive Board
- Chair: Prime minister

Policy Board
- Chair: Health Minister
- Members: over 60 agencies

Working groups
Collaboration: Who?

- Local / national/ regional/ global
- Natures of partners
- Potential stakeholders
- Collaboration with the industry ?
- Collaboration with the industry-funded sector?
Collaboration: How?

- Networking by working together
- Organized collaboration-Plan
- Tool & Cost of collaboration
- Network manager/ broker/ opportunistic
- Equal partnership/ trust-based partnership
- Community of Practices: give and take for a better
  - Domain of interest
  - Community
  - Practices
Collaboration on alcohol areas

Faith

Health

Economic
Collaboration with other policy issues

- Crime
- Violence
- Poverty
- Tobacco
- Alcohol
- NCDs
- Mental health
- Quality of life
- Reproductive health
- Etc
INNE for collective capacity building

- I Individual
- N Node/entity
- N Network
- E Environment
Enabling environment

**Institutional context**
- Policies & regulations
- Structures
- Role of State institutions
- Human resource capacity
- Incentives & salary
- Accountability openness

**Sociopolitical context**
- Role of civil society
- Social structure, values
- Sources for conflict & stability
- Equity power relations
- Gender role
- Political commitment

**Economical context**
- Markets & formal/non-formal private sector
  - Macro-framework
  - Regulatory framework
  - Global linkages
  - Development assistance

**Environmental context**
- Natural resource management
- Energy & water
- Environmental sustainability
- Biodiversity

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**INNE model for Sustainable Capacity building**

**Interrelationships of groups & organizations (Network)**

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**Individual learning**

**Key requirements**
- Participation in decisions & Implementation of learning processes
- Clear understanding of roles
- Access to information
- On-the-job training
- Formal/informal training
- Adequate incentives & wages
- Accountability & feedback

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**Organizations (Node)**

- Mission
- Vision
- Strategy
- Policies & values
- Competencies & Structure
- Processes & system
- Human resources
- Physical resources
- Financial resources
Thank you
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