



CSW59 Advocacy

Beijing Declaration & Platform for Action –
considering alcohol harm as obstacle



Convention on the Rights of the Child

Art. 3:

In all actions concerning children [...] the best interests of the child shall be a primary consideration.

Art. 33:

States Parties shall take all appropriate measures [...] to protect children from the illicit use of narcotic drugs and psychotropic substances as defined in the relevant international treaties, and to prevent the use of children in the illicit production and trafficking of such substances.



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8. The equal rights and inherent human dignity of women and men and other purposes and principles enshrined in the Charter of the United Nations, to the Universal Declaration of Human Rights and other international human rights instruments, in particular the Convention on the Elimination of All Forms of Discrimination against Women and the Convention on the Rights of the Child, as well as the Declaration on the Elimination of Violence against Women and the Declaration on the Right to Development;



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15. Equal rights, opportunities and access to resources, equal sharing of responsibilities for the family by men and women, and a harmonious partnership between them are critical to their well-being and that of their families as well as to the consolidation of democracy;



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16. Eradication of poverty based on sustained economic growth, social development, environmental protection and social justice requires the involvement of women in economic and social development, equal opportunities and the full and equal participation of women and men as agents and beneficiaries of people-centered sustainable development;



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19. It is essential to design, implement and monitor, [...], effective, efficient and mutually reinforcing gender-sensitive policies and programmes [...], at all levels that will foster the empowerment and advancement of women;

22. Intensify efforts and actions to achieve the goals of the Nairobi Forward- looking Strategies for the Advancement of Women by the end of this century;



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23. Ensure the full enjoyment by women and the girl child of all human rights and fundamental freedoms and take effective action against violations of these rights and freedoms;
24. Take all necessary measures to eliminate all forms of discrimination against women and the girl child and remove all obstacles to gender equality and the advancement and empowerment of women;



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26. Promote women's economic independence, including employment, and eradicate the persistent and increasing burden of poverty on women by addressing the structural causes of poverty through changes in economic structures, ensuring equal access for all women, including those in rural areas, as vital development agents, to productive resources, opportunities and public services;



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27. Promote people-centered sustainable development, [...], through the provision of basic education, life-long education, literacy and training, and primary health care for girls and women;



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29. Prevent and eliminate all forms of violence against women and girls;



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30. Ensure equal access to and equal treatment of women and men in education and health care and enhance women's sexual and reproductive health as well as education;



Beijing Platform for Action Strategic Objective and Actions

- A. Women and poverty
- B. Education and training of women
- C. Women and health
- D. Violence against women
- E. Women and armed conflict
- F. Women and the economy
- G. Women in power and decision-making
- H. Institutional mechanisms for the advancement of women
- I. Human rights of women
- J. Women and the media
- K. Women and the environment
- L. The girl child



Beijing Platform for Action Strategic Objective and Actions

Critical Areas of Concern

44. To this end, Governments, the international community and civil society, including non-governmental organizations and the private sector, are called upon to take strategic action in the following critical areas of concern:

- *The persistent and increasing burden of poverty on women*
- *Violence against women*
- *Lack of respect for and inadequate promotion and protection of the human rights of women*
- *Stereotyping of women and inequality in women's access to and participation in all communication systems, especially in the media*
- *Persistent discrimination against and violation of the rights of the girl child*



Beijing Declaration & Platform for Action

Strategic objective A.1.

Review, adopt and maintain macroeconomic policies and development strategies that address the needs and efforts of women in poverty

- (a) Review and modify, with macroeconomic and social policies with a view to achieving the objectives of the Platform for Action;
- (b) Analyse, from a gender perspective, policies and programmes - including those related to macroeconomic stability, [...] taxation, [...], markets and all relevant sectors of the economy - with respect to their impact on poverty, on inequality and particularly on women; assess their impact on family well-being and conditions and adjust the full and equal participation of women, them, as appropriate, to promote more equitable distribution of productive assets, wealth, opportunities, income and services;



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Strategic objective C.2.

Strengthen preventive programmes that promote women's health

- (k) Develop and undertake media campaigns and information and educational programmes that inform women and girls of the health and related risks of substance abuse and addiction and pursue strategies and programmes that discourage substance abuse and addiction and promote rehabilitation and recovery;



Beijing Declaration & Platform for Action

Strategic objective C.3.

Undertake gender-sensitive initiatives that address sexually transmitted diseases, HIV/AIDS, and sexual and reproductive health issues

- (b) Review and amend laws and combat practices, as appropriate, that may contribute to women's susceptibility to HIV infection and other sexually transmitted diseases, including enacting legislation against those socio-cultural practices that contribute to it, and implement legislation, policies and practices to protect women, adolescents and young girls from discrimination related to HIV/AIDS;
- (c) Encourage all sectors of society, including the public sector, as well as international organizations, to develop compassionate and supportive, non-discriminatory HIV/AIDS-related policies and practices that protect the rights of infected individuals;



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Strategic objective D.1.

Take integrated measures to prevent and eliminate violence against women

- (d) Adopt and/or implement and periodically review and analyse legislation to ensure its effectiveness in eliminating violence against women, emphasizing the prevention of violence and the prosecution of offenders; take measures to ensure the protection of women subjected to violence, access to just and effective remedies, including compensation and indemnification and healing of victims, and rehabilitation of perpetrators;



Beijing Declaration & Platform for Action

Strategic objective D.1.

Take integrated measures to prevent and eliminate violence against women

- (j) Raise awareness of the responsibility of the media in promoting non-stereotyped images of women and men, as well as in eliminating patterns of media presentation that generate violence, and encourage those responsible for media content to establish professional guidelines and codes of conduct; also raise awareness of the important role of the media in informing and educating people about the causes and effects of violence against women and in stimulating public debate on the topic.



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Strategic objective D.2.

Study the causes and consequences of violence against women and the effectiveness of preventive measures

- (a) Promote research, collect data and compile statistics, especially concerning domestic violence relating to the prevalence of different forms of violence against women, and encourage research into the causes, nature, seriousness and consequences of violence against women and the effectiveness of measures implemented to prevent and redress violence against women;



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Strategic objective L.3.

Promote and protect the rights of the girl child and increase awareness of her needs and potential

- (a) Generate awareness of the disadvantaged situation of girls among policy makers, planners, administrators and implementors at all levels, as well as within households and communities;
- (b) Make the girl child, [...], aware of her own potential, educate her about the rights guaranteed to her under all international human rights instruments[...];



UNICEF Child Protection Strategy 2009

I. Strategic Aim of Child Protection

2. This approach is human rights-based, and emphasizes prevention as well as the accountability of governments [...].

3. Successful child protection begins with prevention. [...]