



IOGT International invites you to celebrate our 165th anniversary

21st Century Alcohol Policy Conference

SHATTERING MYTHS, INNOVATING PREVENTION, BOOSTING DEVELOPMENT

October 31, 2016 - November 4, 2016

Heritage Kandalama Hotel, Sri Lanka



21st Century Alcohol Policy

This conference is the flagship event in 2016. We celebrate our 165th anniversary by outlining what alcohol policy is all about in the 21st century: shattering myths, innovating prevention and boosting development.

This conference is an idea incubator, leadership hub and discussion forum.

In the idea incubator, we will explore innovative approaches and their success stories: How to effectively mobilize youth and communities? How to tell compelling stories about our work and vision and how to shatter myths about alcohol?

In the leadership hub, we will investigate groundbreaking perspectives on and approaches to alcohol policy advocacy and prevention strategies. What's the business case for alcohol policy? What's the next big issue in global alcohol policy? And how can we best align our policy solutions with the agenda of the global community?

And the discussion forum provides space and opportunity to interactively exchange ideas, discuss common challenges in an international and multicultural context and to identify synergies.

We invite you to join us in Sri Lanka to celebrate our 165th anniversary, by looking into the future and by generating together with us innovative solutions to some of the world's most urgent problems.



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