



EXPERT CONFERENCE SK PRES

PROTECTION OF MINORS – CONVERGENCES OF THE REGULATION

Date and venue: 16 September 2016, Bratislava

Organizer: Ministry of Culture of the Slovak Republic (MC SR)

The expert conference is aimed at the field of protection of minors against harmful content in linear as well as non-linear media services. The current state of harmonization in this area does not offer a sufficiently convergent system, which would offer the basis for a common European regulation in this area. Often it rather brings problems with interpretation and its application, and particularly in the cases of cross border offering of content it does not work efficiently enough. The expert discussion should bring above all real comparison of the current state in the different member states and point out to existing problems, as well as best practices. The aim is to name suitable solution for a minimum convergent framework of regulation in this area in the context of the current discussion about the proposal for a revised Audiovisual Media Services Directive.

Moderators of the conference

Anton Škreko

Director General of Media, Audiovisual
and Copyright Department, MC SR

Gabriela Madrová

Director General of International Cooperation
Department, MC SR

9.00-9.30 **REGISTRATION** Morning coffee

9.30-9.45 **OPENING ADDRESS** Welcome of the participants

Marek Mad'arič

Minister of Culture of the SR

9.45-10.45 **PRESENTATIONS**

**REVISION OF AVMSD WITH THE FOCUS ON THE
PROTECTION OF MINORS**

Lorena Boix Alonso

Head of Unit, Audiovisual and Media Services Policy, DG
CONNECT, European Commission
(TBC)

Silvia Costa

Member of the European Parliament, Chair of the CULT
Committee,
(TBC)

**REGULATION OF THE PROTECTION OF MINORS IN THE
PROVISION OF AUDIOVISUAL MEDIA SERVICES IN THE EU
MEMBER STATES**

Ľuboš Kukliš

Executive Director of Council for Broadcasting and
Retransmission

10.45-11.00 Discussion General discussions on the presentations open to the
audience, led by the moderator

11.00-11.35 Coffee break

11.35-12.45 **PANEL 1**

PROTECTION OF MINORS IN THE EU LEGISLATION AND AT NATIONAL LEVEL – IS THE CURRENT STATE OF HARMONIZATION SUFFICIENT?

Panel discussion

Moderator of the panel

Maja Capello

Head of the Department for Legal Information, European Audiovisual Observatory

Panelists

Helen Keefe,

Head of International Policy, BBC

Renate Dörr

Legal Department / European Affairs Office, ZDF

Tiffany Van Stormbroek

Director of NICAM

Marcel Boulogne

Head of Sector Audiovisual Media Service Directive, DG CONNECT, European Commission

Brian O'Neill

EU Kids on line

12.45-13.00 Discussion

General discussions on the 1st panel open to the audience, led by the moderator

13.00-14.30 Lunch break

14.30-16:00 **PANEL 2**

EFFECTIVE PROTECTION OF MINORS IN THE DIGITAL WORLD – AN EVER GROWING CHALLENGE

Panel discussion

Moderator of the panel

Lorena Boix Alonso

Head of Unit, Audiovisual and Media Services Policy, DG CONNECT, European Commission

Panelists

Carolina Lorenzon

Director of International Affairs, Mediaset

Madeleine de Cock Buning

Chair of ERGA

Liz Gosme

Director of COFACE

Brittany Smith

Youtube

16.00-16.15 Discussion

General discussions on the 2nd panel open to the audience, led by the moderator

16.15-16.35 Conference
conclusions

Anton Škreko

Director General of Media, Audiovisual and Copyright
Department, MC SR

Lorena Boix Alonso

Head of Unit, Audiovisual and Media Services Policy, DG
CONNECT, European Commission

16.35

END OF SESSION