

**IOGT International Official Statement
World Health Assembly 2018
11.7 Preparation for the third High-Level Meeting
of the General Assembly on the Prevention and
Control of Non-Communicable Diseases**

22.05.2018

Thank you for the opportunity. To be very brief today we have three quick points for Member States to turn the tide on NCDs:

Firstly, adopt health-promoting fiscal policies. Health promotion taxes are triple-win measures as they reduce harm, promote health and raise domestic resources. This is scientifically sound, morally right, and economically smart.

Secondly, pivot to prevention: Prevention and health promotion should become the corner stone of the NCDs response, as they foster strong and resilient health systems and help promote sustainable development.

Thirdly, address commercial determinants of health and protect progress on NCDs and risk factors from fundamental conflicts of interest. The presence of the alcohol industry at the Montevideo conference was deeply troubling and lead to the omission of alcohol taxation from the Montevideo roadmap.

I thank you for your attention.

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