

A WORLD FREE FROM ALCOHOL-RELATED HARMIS

SAFER

Strengthen
restrictions
on alcohol
availability

Advance &
enforce drink
driving
counter-
measures

Facilitate
access to
screening,
brief
interventions
& treatment

Enforce bans/
comprehensive
restrictions on
alcohol
advertising, &
sponsorship &
promotion

Raise prices
on alcohol
through
excise taxes
& pricing
policies

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EVERY 10 SECONDS
a person dies from
alcohol-related
causes including
cancers, heart disease,
traffic crashes and
violence.

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155 MILLION YOUTH AGED 15-19

**consume alcohol
regularly.**

**Increasing the
minimum age**


**to purchase alcohol can
reduce consumption and
protect young people from
related harms.**

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**Reducing the
legal blood alcohol
limit for drivers from
0.08% to 0.05%
could reduce 18% of
crashes that result in
death or injury.**

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Excise taxes raise prices, reduce demand for alcohol and are a WHO "Best Buy" policy to beat noncommunicable diseases.

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The alcohol industry reaches youth by using social media and online advertising. Regulating the content and volume of alcohol marketing, sponsorship and promotion can reduce alcohol use among young people.

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**Screening and brief
interventions for
hazardous and harmful
alcohol use in primary
care settings can
prevent dependence
and reduce alcohol-
related harm.**

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