

Protecting alcohol control policies from vested interests



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Friday, 3 September, 2021 – 14:00–16:00 CET

Simultaneous interpretation in Russian and Spanish

About

Translating public health evidence into policy changes is not a linear process due to concurrent priorities and conflicting agendas. Evidence shows that protecting policy development from vested interests is essential to decrease the burden of diseases. This webinar reflects on the governance tools that countries can apply to protect and promote health and well-being when developing alcohol control policies. The target audience is policymakers, government representatives, civil society groups, media and researchers.

Opening

Naoko Yamamoto

Assistant Director-General, Healthier Population Division, World Health Organization

Rüdiger Krech

Director, Department of Health Promotion, World Health Organization

Anselm Hennis

Director, Noncommunicable Diseases and Mental Health, Pan American Health Organization

Speakers

Emanuele Scafato

Director, National Observatory on Alcohol, Italian National Institute of Health, Italy

Aadielah Maker Diedericks

Secretary General, Southern African Alcohol Policy Alliance, South Africa

Sheila Gilheany

Chief Executive Officer, Alcohol Action Ireland, Ireland

Adriana Blanco Marquizo

Head of Secretariat of the WHO Framework Convention on Tobacco Control, World Health Organization

Belinda Townsend

Deputy Director, Menzies Centre for Health Governance, Australian National University

David H. Jernigan

Professor, Department of Health Law, Policy and Management, Boston University School of Public Health

Jeff Collin

Professor, Global Health Policy Unit, University of Edinburgh and SPECTRUM research consortium

Nason Maani

Assistant Professor, Faculty of Public Health and Policy, London School of Hygiene and Tropical Medicine

Moderators

Maristela Monteiro

Senior advisor, Noncommunicable Diseases and Mental Health, Pan American Health Organization

Maik Dünnbier

Director of Strategy and Advocacy, Movendi International

Contact us: Lessalcohol@who.int

This event is co-organised by the Italian National Institute of Health, Movendi International, the Pan American Health Organization, the Department of Health Promotion at the World Health Organization headquarters

Participation by invitation

If you have not received one, you can still register; your application will be considered