

Protecting alcohol control policies from vested interests



Friday, 3 September, 2021 – 14:00 – 16:00 CET

Simultaneous interpretation in Russian and Spanish

ABOUT

Translating public health evidence into policy changes is not a linear process due to concurrent priorities and conflicting agendas. Evidence shows that protecting policy development from vested interests is essential to decrease the burden of diseases. This webinar reflects on the governance tools that countries can apply to protect and promote health and well-being when developing alcohol control policies. The target audience is policymakers, government representatives, civil society groups, media and researchers.

AGENDA

Opening remarks

Welcoming

Naoko Yamamoto – Assistant Director-General, Healthier Population Division
World Health Organization

Safeguarding alcohol control policies from vested interests

Rüdiger Krech – Director, Department of Health Promotion
World Health Organization

Managing conflicts of interest in alcohol policy

Anselm Hennis – Director, Noncommunicable Diseases and Mental Health,
Pan American Health Organization

The need to address the alcohol industry interference in public health policy development

Emanuele Scafato – Director, National Observatory on Alcohol, Italian National
Institute of Health, WHO Collaborating Centre

Raising awareness

Background and moderation

Maristela Monteiro – Senior Advisor, Noncommunicable Diseases and Mental
Health, Pan American Health Organization

Deconstructing narratives of the alcohol industry involvement in the public health agenda

Nason Maani – Assistant Professor, Faculty of Public Health and Policy,
London School of Hygiene and Tropical Medicine

Denormalizing the alcohol industry activity in low- and middle-income countries

Aadielah Maker Diedericks – Secretary General
Southern African Alcohol Policy Alliance

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AGENDA – contd.

- Applying public governance mechanisms** **Why was it necessary to protect tobacco control against economic operators?**
Adriana Blanco Marquizo – Head of Secretariat of the WHO Framework Convention on Tobacco Control, World Health Organization
- What generates attention to health in trade policymaking? Lessons for alcohol from tobacco control and access to medicines in the Trans Pacific Partnership negotiations**
Belinda Townsend – Deputy Director, Menzies Centre for Health Governance, Australian National University
- Alcohol industry and researchers: ways to address conflicts of interest in science**
David H. Jernigan – Professor, Health Law, Policy and Management, Boston University School of Public Health
- Public-private partnerships: can alcohol industry influence public health policy?**
Sheila Gilheany – Chief Executive Officer, Alcohol Action Ireland
- Steps towards coherent global governance of alcohol control policies**
Jeff Collin – Professor, Global Health Policy Unit, University of Edinburgh
- Round table** **Promotion of health and wellbeing and alcohol corporate practices: reframing the dominant narrative**
Moderator:
Maik Dünnebier – Director of Strategy and Advocacy, Movendi International
- Closure** **Final remarks**
Rüdiger Krech – Director, Department of Health Promotion, World Health Organization

Contact us: Lessalcohol@who.int

This event is co-organised by the Italian National Institute of Health, Movendi International, the Pan American Health Organization and the Department of Health Promotion at the World Health Organization

Participation by invitation

If you have not received one, you can still register; your application will be considered