

GAPA Virtual Event 12-14 October

Sessions B: Europe, Eastern Mediterranean and African region

Program outline (Europe, Eastern Mediterranean and African region)

Tuesday 12 October – three hours	
Brazzaville 10:00-13:00	Keynote session 1B: Protection of alcohol policy from industry interests <ul style="list-style-type: none">- Welcome – GAPA board members- Alcohol industry Public Relations (CSR) and its implication for ‘engagement’ Ms Gianna Gayle Amul- Alcohol at WHO and other UN agencies – terms of engagement with industry – case of the WHO Foundation Dr Nason Hessari Maani- The role of the alcohol industry in global alcohol policy tbc
Corresponding time in other cities: Accra 09:00-12:00 London 10:00-13:00 Cape Town 11:00-14:00 Geneva 11:00-14:00 Moscow 12:00-15:00 Dubai 13:00-16:00 Islamabad 14:00-17:00	
See more cities: 09:00-12:00 (UTC)	Regional panels and discussion 1B: Europe, Africa and Middle East Chair: Professor Isidore Obot
Wednesday 13 October – Three hours	
Brazzaville 10:00-13:00	Keynote session 2B: The three best buys <ul style="list-style-type: none">- Alcohol: No Ordinary Commodity: update on effective Interventions – preview of 3rd revised edition Overview – Professor Thomas Babor Pricing policies – Professor Bundit Sornpaisarn Availability – Professor Michael Livingston Marketing – Professor Sally Casswell
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See more cities: 09:00-12:00 (UTC)	Regional panels and discussion 2B: Europe, Eastern Mediterranean and African region Chair: Professor Charles Parry
Thursday 14 October – Three hours	
Brazzaville 10:00-13:00	Keynote session 3B: The way forward <ul style="list-style-type: none">- Response to cross border alcohol marketing Professor Sally Casswell, Chair of GAPA- Learning from Baby milk: the importance of independent monitoring and reporting Patti Rundall, Policy Director, Baby Milk Action and Global Advocacy Spokesperson, IBFAN- The way forward – Building broader coalitions and keeping options open Dr Thaksaphon Thamarangsi (Mek)- Closing and welcome to GAPC 2023 in Cape Town GAPC 2023 team
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See more cities: 09:00-12:00 (UTC)	Regional panels and discussion 3B: Europe, Eastern Mediterranean and African region Chair: Dr Perihan Torun