



# Health warnings labels of alcoholic beverages: opportunities for informed and healthier choices

Thursday, 7 October, 2021 – 13:30–15:00 CET

Simultaneous interpretation in Russian and Spanish

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## About

Health warnings on alcoholic beverages labels increase consumers' awareness of the risks associated with drinking, but the evidence is less robust regarding their impact on reducing consumption or changing individual behaviours. Current labelling practices across countries are not standardised. The inconsistencies in displaying information, the scale of interventions, assessment methodologies, among other factors, have resulted in diversified practices and outcomes. This event seeks to take stock of recent evidence regarding the use of health warnings labels and the conditions for their effectiveness, illustrate innovative country initiatives and discuss the possible role of consumer associations and civil society to hold interested parties to account.

## Opening

**Naoko Yamamoto**

Assistant Director-General, Healthier Population Division, World Health Organization

**Rüdiger Krech**

Director, Department of Health Promotion, World Health Organization

**Juan Tello**

Head, Less Alcohol Unit, Department of Health Promotion, World Health Organization

## Speakers

**Daša Kokole**

Researcher, Maastricht University, The Netherlands

**Paula O'Brien**

Associate Professor, Melbourne Law School, University of Melbourne, Australia

**Maria Neufeld**

Consultant, World Health Organization European Office for Prevention and Control of Noncommunicable Diseases

**Ogochukwu Odeigah**

Lecturer, Department of Psychology, Chrisland University, Nigeria

**Emanuele Scafato**

Director, National Observatory on Alcohol, Italian National Institute of Health, Italy

**Norman Giesbrecht**

Emeritus Scientist, Institute for Mental Health Policy Research, Centre for Addiction and Mental Health; Adjunct Professor, Dalla Lana School of Public Health, University of Toronto, Canada

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Participation in this event is by invitation. If you have not received one, you can still register; your application will be considered and subject to a declaration of interest.