

Canada



Beer Consumption
73.9 liters



Population
36.0 million

About us

Labatt Breweries of Canada

Labatt is a 170-year old success story and Canada's leading brewer. Across the country, Labatt has 3,100 skilled and dedicated colleagues and a portfolio of more than 60 quality beers. Labatt is recognized as one of Canada's Top 100 Employers, Greenest Employers and Top Employers for Young People.

Labatt is renowned for the highest standards in craftsmanship and for its history of supporting Canadian communities and contributing to national wealth.

Our headquarters are in Toronto and we have nine breweries across the country.

Key facts

Number of employees: 3,100

Market position: No. 1

Market share: 43.1%



Our brands

As well as our three global brands, we also brew a wide range of local and specialty beers. These include:



Budweiser
Global brand



Stella Artois
Global brand



Corona Extra
Global brand



Bud Light



Michelob Ultra



Alexander Keith's



Labatt Blue



Kokanee



Labatt 50



Mill Street Organic



Busch



Lucky

Brand highlights and innovations

2015 Beer Innovation

Bud Light Apple

2015 Beer Innovation

Modelo Especial

2015 Craft Partnerships

Mill Street Brewery & Stanley Park Brewing

Our commitment to building a better world



- We have supported communities and helped improve the lives of Canadians for decades.
- We take action for the future of our planet, implementing hundreds of employee ideas to conserve resources.
- We have long led the industry in responsible drinking programs that promote moderation and designated drivers and discourage underage drinking.

Our management

Business Unit President

Marcelo Abud

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